

● FROM 1970

THE ITALIAN EVOLUTION *of* ELECTRICITY



Elettrocanali is a company with a history of more than 50 years, a business journey where we've invested resources, time, and passion to build a productive and healthy reality.

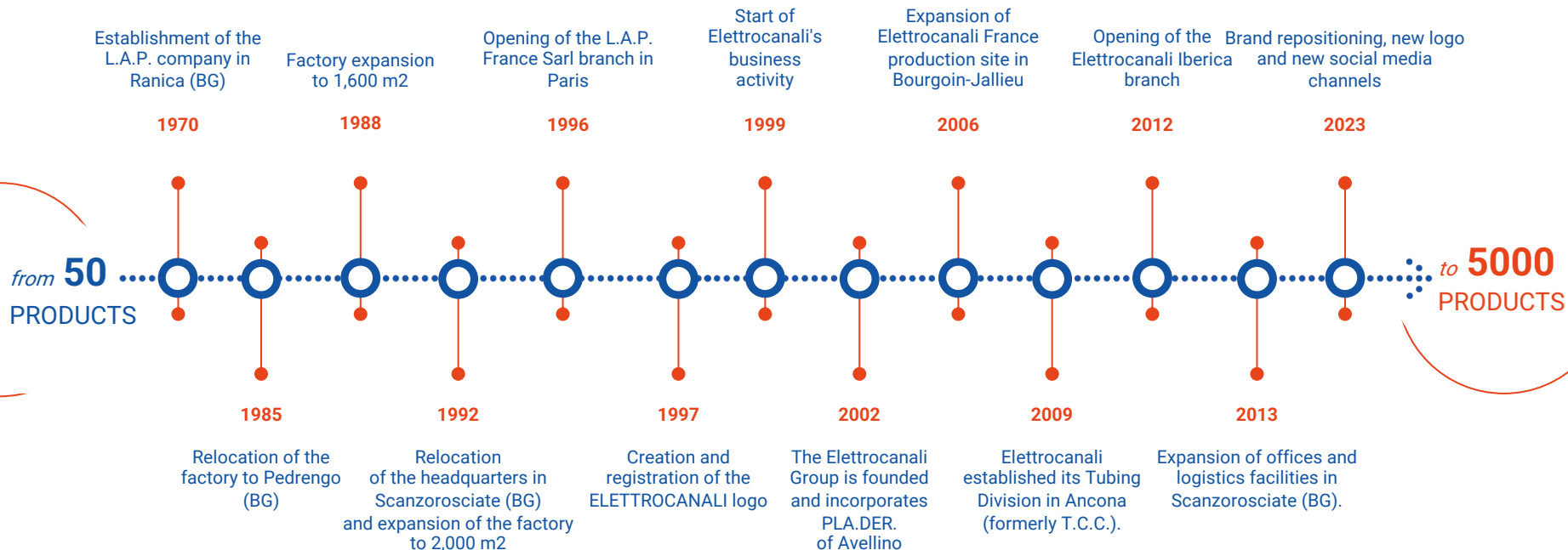
EACH OF US BRINGS **PROFESSIONALISM** AND **PASSION INTO THE JOB**, AWARE THAT CLOSENES TO THE CUSTOMER IS OUR BEST ADDED VALUE. WITH **ISO 9001 CERTIFICATION** AND NUMEROUS INTERNATIONAL BRANDS, WE AIM FOR HIGH QUALITY STANDARDS AND CONTINUOUS INNOVATION, LOOKING TO THE FUTURE WITH CONFIDENCE.



WHAT WE ARE IS
REFLECTED IN
EVERY PRODUCT
WE CREATE



OUR STORY





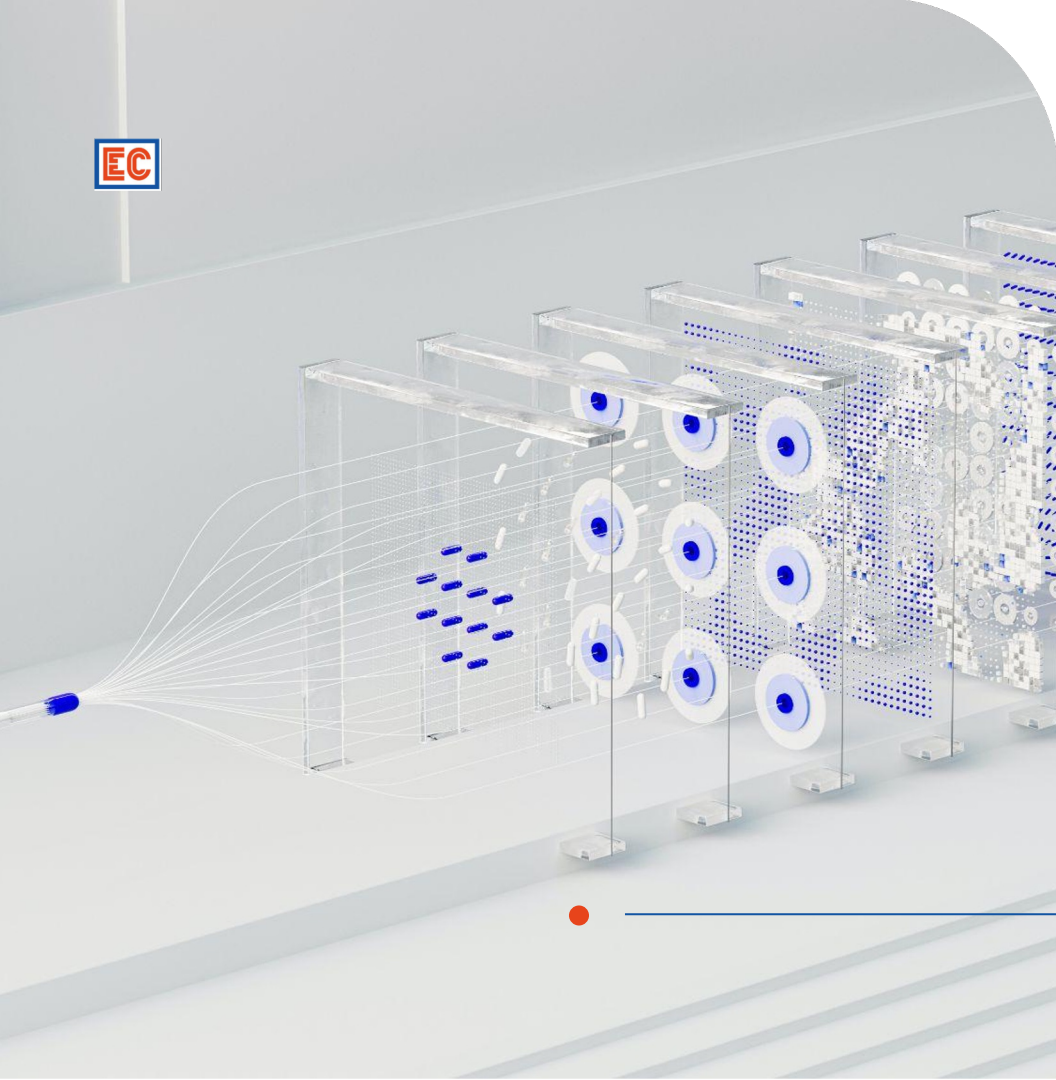
Elettrocanali's industrial setup consists of **three manufacturing plants in Italy** - Scanzorosciate (BG), Avellino, and Ancona - **a logistics and commercial headquarters in France**, and a **commercial branch in Spain**.

KEY

- commercial branch
- manufacturing plants
- logistics and commercial headquarters







MISSION

We provide high-quality electrical solutions manufactured with passion and expertise, offering products that are not only functional and safe, but also innovative.

We believe in creating value through *synergy* with our partners and closeness to our customers, always ensuring high quality standards and excellent service.



VISION

- We aim to build a future where quality, reliability, and sustainability are accessible to everyone, actively contributing to the well-being of the communities we serve and the planet.





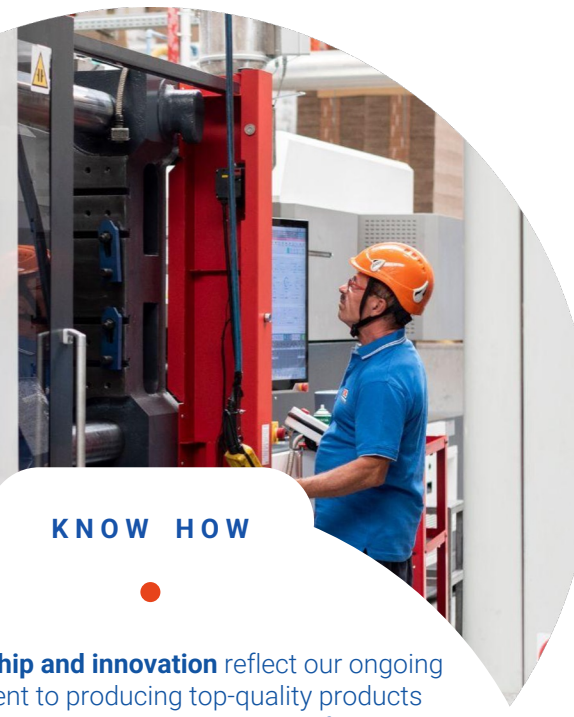
VALUES



TEAM



Our team, made up of **close-knit and skilled people**, is always attentive to our customers' needs, working with passion and professionalism to ensure optimal solutions and custom-made services.



KNOW HOW

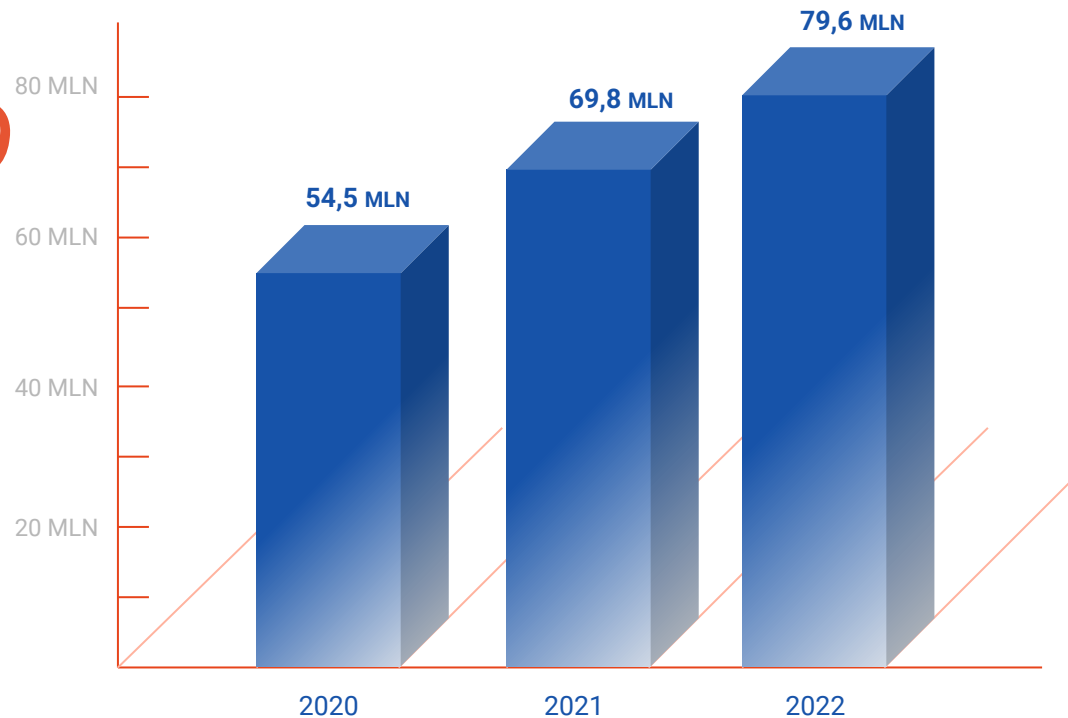


Craftsmanship and innovation reflect our ongoing commitment to producing top-quality products that embody the prestigious tradition of Made in Italy.



CONSOLIDATED TURNOVER

Elettrocanali's success is reflected in our turnover, which not only has been consolidated, but is also growing steadily. This positions us favorably for the future, with optimistic and ambitious prospects. **Our dedication and expertise are the cornerstones of this positive trajectory in the market.**



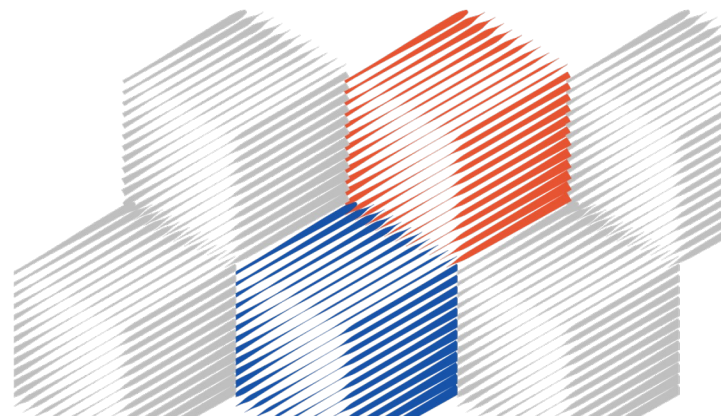


A **NEW** CHAPTER

REBRANDING 2023

In an ever-changing world, we know how crucial it is to stay up-to-date. That is why we are excited to announce our recent rebranding, a process that goes far beyond a simple change of logo or color palette.

THIS INITIATIVE REPRESENTS OUR COMPANY'S RENEWED DESIRE TO CONVEY THE **GROWTH**, **MODERNITY** AND **VISION** THAT HAVE ALWAYS SET US APART.







A NEW CHAPTER

SOCIAL MEDIA

At the core of our **communication** is Elettrocanali's corporate DNA... but we also understand that to reach and engage a broader audience, we need to speak in a tone of voice that is close to BtBtC. This is our strategy: combine the best of both worlds to bring value to both our corporate partners and end consumers. FOLLOW US!



facebook.com/elettrocanali



instagram.com/elettrocanali_official/



linkedin.com/company/elettrocanali/





PRODUCT LINES

Companies, installers, and retailers rely on our Made in Italy for its reliability and the wide range of solutions offered in more than 80 countries worldwide. Our product range, consisting of **more than 5,000 items**, is designed to be practical, functional, and safe, meeting the needs of low-voltage installations. These products are not only easy and quick to install, but also safe and reliable for the end customer.

AREAS OF APPLICATION

→ INDUSTRIAL → COMMERCIAL → RESIDENTIAL





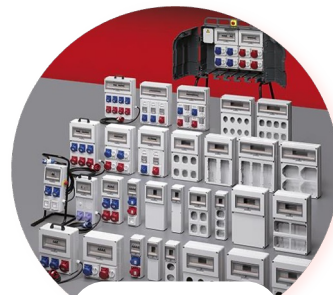
PRODUCT LINES



INDUSTRIAL SYSTEMS



industrial plugs and
sockets



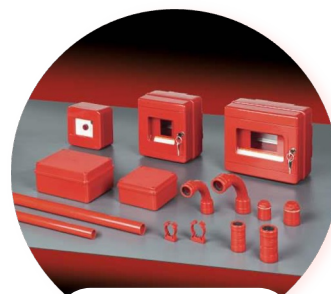
distribution
boards



safety-shunting
switches



cable reels



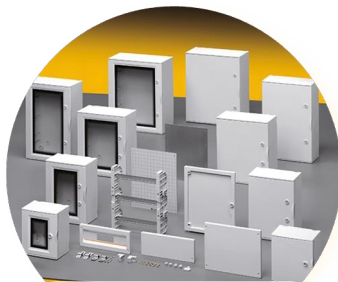
fire alarm
systems



PRODUCT LINES



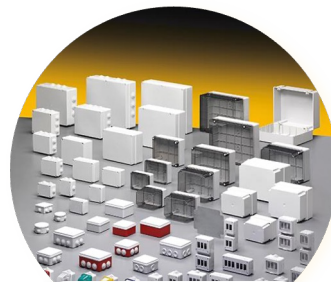
DISTRIBUTION ENCLOSURES



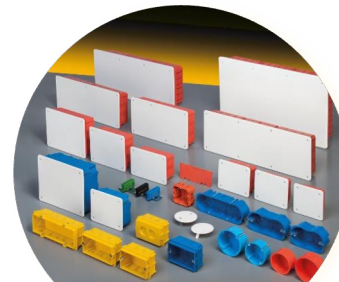
ip65 watertight surface
mounting polyester board



modular distribution
enclosures



wall mounting
junction boxes



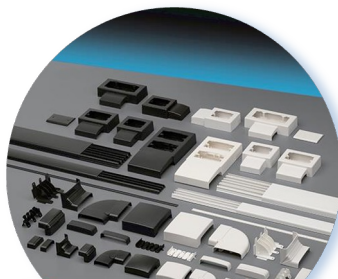
flush mounting
junction boxes



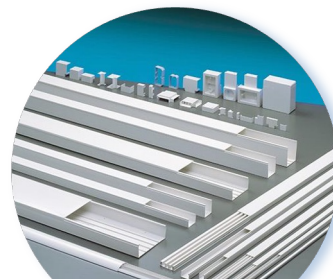
PRODUCT LINES



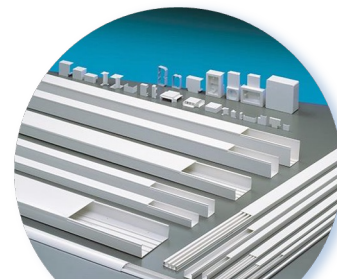
TRUNKING SYSTEMS



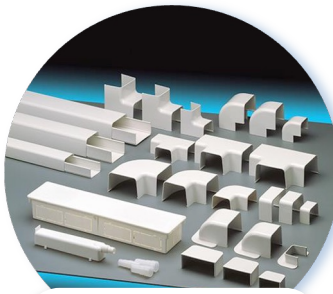
skirting board and wall trunking
system



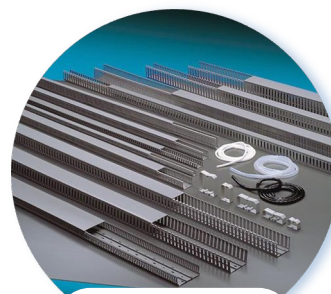
minitrunking
systems



cable trunking
system



trunking system for air
conditioned installation



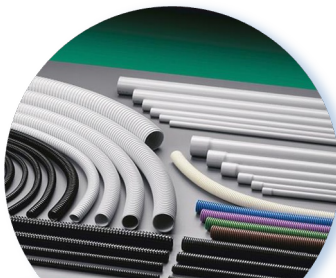
slotted
trunkings



PRODUCT LINES



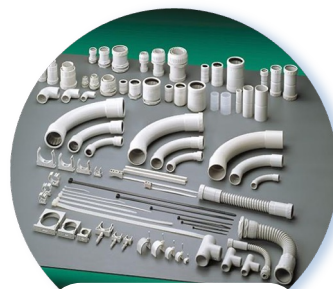
CONDUIT SYSTEMS
ACCESSORIES



rigid, corrugated, spiral flexible
conduits



ip67 joint for rigid conduits
series security system



accessories for conduit
systems, fittings



cable glands - terminal
blocks



PRODUCT LINES



RESIDENTIAL SERIES



residential
series

*MY LIFE
EASY
TONDÒ*



professional

*DIY ELECTRICAL
SUPPLIES*



COMMUNICATION TOOLS

- General Catalogue
- Residential Lines Catalog
- Price Lists
- Brochures



In-Store Activities



OFFICIAL
RETAILER

In order to **enhance awareness** of the Elettrocanali **brand** and **stimulate demand from installer customers**, we aim to be present in retail stores with communication materials, graphics, and panels/displays.





THANK YOU *FOR*
YOUR ATTENTION



REMEMBER:
FOLLOW US ON SOCIAL
MEDIA!